

Just an update on the Crufts Hotel as people were rightly concerned about booking the hotel and there possibly not being a Crufts next year, thus losing their 50% deposit. I have been in talks with the hotel management over this subject and they have agreed not to take any deposits on room bookings this year, I have pasted below their response (Highlighted):

Hi Russell,  
I hope that you're continuing to stay safe and are in good health.

I have spoken with Darren and he has proposed that we do not take any prepayments at the time of booking. We will still require a credit/debit card to guarantee reservations made.

Then 8 weeks prior to the arrival date we will take full payment accordingly.  
We do appreciate your concerns during this time. Take care for now.

Kind Regards,

Cheryl Fishley | Reservations Manager

You should be able to still secure your room/s now without risking your deposits, hope this helps.

## **Going To Cruft's in 2021 and Want a Great Hotel with Great Company at a BUDGET COST?**

### **Check Out This Fantastic Deal ..... Open To Everyone!**

*I have again managed to secure The Holiday Inn at Coventry at the same rates (No Increase) over the Crufts period.*

*The Hotel is an easy 20 minute drive from Crufts.*

*Crufts Dog Show is Thursday 15th – Sunday 18th July 2021.*

***The Rates shown are PER ROOM and Include THREE COURSE EVENING MEAL and FULL ENGLISH BREAKFAST so are EXCELLENT VALUE at GREATLY REDUCED RATES.***

***If you are competing at Crufts, Dogs are also welcome in the hotel at a small charge of just £10.00 per dog per stay (This is £5.00 less than previous years).***

***Why not book a few nights for a welcome Chill Out and Relax!***

*The Hotel also has Bar Facilities, a Swimming Pool/Sauna and Gym all inclusive to your room rates.*

#### **The Rates Are:**

##### **For Double or Twin Room**

*Wednesday/Thursday = £111.00 per night. Friday/Saturday/Sunday = £104.00 per night*

##### **For Single Occupancy**

*Wednesday/Thursday = £90.00 per night. Friday/Saturday/Sunday = £84.00 per night*

##### **For Triple Room**

***Please Note: Triple Rooms Consist of 1 x Double Bed and 1 x Single Sofa Bed.***

*Wednesday/Thursday = £138.00 per night. Friday/Saturday/Sunday = £131.00 per night*

*I have negotiated an amount of rooms be held for us until 2<sup>nd</sup> June 2021, after such any remaining unbooked rooms will go back on general sale and rates will increase greatly so please book as early as possible to be sure of getting a room but definitely before 2<sup>nd</sup> June.*

***Bookings and Payments are made Direct to the Hotel.***

***Early booking of your room/s is strongly advised, when our allocation is Full, Rooms may still be available but at Much Higher Rates!***

***Please Note: This year due to Crufts uncertainty you do not need to pay a Deposit at time of Booking but you do need to give Credit/Debit Card details at time of booking, this card will be charged for your room/s in full (if you have not cancelled) on Wednesday 19<sup>th</sup> May 2021 or thereafter.***

**Individuals will be asked for Credit Card to guarantee their bookings. In the event of Non Arrival any Rooms Reserved and Not Occupied will be charged at 100% of the Agreed Rate.**

### **To Book Room/s:**

Contact Reservations at The Holiday Inn. Coventry. M6 J2. Hinckley.

Tel: 02476 587 420 (During Office Hours Only, Mon-Fri 9-5)

or email: [reservations@hicoventry.com](mailto:reservations@hicoventry.com)

***\* Be sure you Quote the following Room Allocation Code to receive the Negotiated Room Deal: 'Russell Becque Crufts 2021 Allocation'. (Becque is pronounced Beck). Also ensure you are given a Booking Confirmation Number and keep a note of this!***

*All the Best, See you There!*

*Russell Becque.*

[russell@amcbt.com](mailto:russell@amcbt.com)